



GARISSA UNIVERSITY

UNIVERSITY EXAMINATION **2017/2018** ACADEMIC YEAR **ONE**
FIRST SEMESTER EXAMINATION

SCHOOL OF BUSINESS AND ECONOMICS

FOR THE DEGREE OF BACHELOR OF BUSINESS MANAGEMENT

COURSE CODE: SBE 101

COURSE TITLE: HEALTH AWARENESS

EXAMINATION DURATION: 3 HOURS

DATE: 04/12/17

TIME: 09.00-12.00 PM

INSTRUCTION TO CANDIDATES

- The examination has **SIX (6)** questions
- Question **ONE (1)** is **COMPULSORY**
- Choose any other **THREE (3)** questions from the remaining **FIVE (5)** questions
- Use sketch diagrams to illustrate your answer whenever necessary
- Do not carry mobile phones or any other written materials in examination room
- Do not write on this paper

This paper consists of **TWO (2)** printed pages

please turn over



QUESTION ONE (COMPULSORY)

- (a) Clearly define what is primary healthcare [2 marks]
- (b) Essential drugs programme was established in terms of the national drug policy (NDP). Briefly outline the main aims of NDP. [3 marks]
- (c) List down the union policies of the expanded Program of immunization (EPI) [5 marks]
- (d) What is your understanding of healthcare management [3 marks]
- (e) What is integrated care [3 marks]
- (f) Discuss why good health is important. [3 marks]
- (g) Define the following concepts:
- i. Hygiene [2 marks]
 - ii. STDs [2 marks]
 - iii. HIV [2 marks]

QUESTION TWO

- (a) In health objectives of national drug policy (NDP). The Government outlines its commitment to ensuring availability and accessibility of medicine for all people. How is this enhanced [10 marks]
- (b) Discuss community health hygiene. [5 marks]

QUESTION THREE

- (a) Discuss the strategies through which Expanded Programme of Immunization (EPI) services are delivered in Kenya. [10 marks]
- (b) Describe what is meant by the two terms of internal and external domains in Health Care Management. [5 marks]

QUESTION FOUR

- (a) Describe the health related issues/problems that can occur if one does not maintain good personal hygiene. [12 marks]
- (b) What are the objectives of Sexually Transmitted Diseases (STD) Control Programme [3 marks]

QUESTION FIVE

- (a) Discuss the various roles of essential Public Health Services. [10 marks]
- (b) Outline the five key elements of achieving primary health care as expounded by WHO [5 marks]

QUESTION SIX

- (a) Explain why it is important to study health awareness [9 marks]
- (b) Discuss the six reasons for practicing personal hygiene [6 marks]

