



## GARISSA UNIVERSITY

UNIVERSITY EXAMINATION **2016/2017** ACADEMIC YEAR **ONE**  
**FIRST** SEMESTER EXAMINATION

SCHOOL OF BUSINESS AND ECONOMICS

FOR THE MASTER DEGREE OF BUSINESS MANAGEMENT

COURSE CODE: MBA 815

COURSE TITLE: BUSINESS ETHICS

EXAMINATION DURATION: 3 HOURS

**DATE: 05/12/17**

**TIME: 2.00-5.00 PM**

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### INSTRUCTION TO CANDIDATES

- The examination has FIVE (5) questions
- Question ONE (1) is COMPULSORY
- Choose any other THREE (3) questions from the remaining FOUR (4) questions
- Use sketch diagrams to illustrate your answer whenever necessary
- Do not carry mobile phones or any other written materials in examination room
- Do not write on this paper

This paper consists of THREE (3) printed pages

*please turn over*



## QUESTION ONE (COMPULSORY)

### Case Study: On Gray Matters

To foster ethical discussion and understanding in the workplace, the Lockheed Martin Company developed a quiz for employees called “Gray Matters.” The quiz is multiple choices, with a range of points awarded (or subtracted) depending on the response. Subsequently, a wide range of corporations has adopted the approach. Here’s a typical question matched with its possible answers and the corresponding points:

Six months after you hired an assistant accountant who has been working competently and responsibly, you learn that she departed from the truth on her employment application: she claimed she had a college degree when she did not. You are her manager; what should you do?

- i. Nothing because she is doing her job just fine **[10 points]**
- ii. Bring the issue to the human resources department to determine exactly how company policy determines the situation and how it should be handled **[10 points]**
- iii. Fire her for lying. **[5 points]**
- iv. Carefully weigh her work performance, her length of service, and her potential benefit to the company before informing anyone of what happened or making any recommendations. **[10 points]**

### Questions

- (a) In relation to above case identify three principle components of business ethics **[3 marks]**
- (b) What are the facts pertinent to an ethical evaluation of this case **[3 marks]**
- (c) Is there any information which to your opinion is not contained in the question that you would like to have before making a decision about what should be done **[2 marks]**
- (d) From the facts and information provided, can you sketch a set of values and chain of reasoning justifying the answer that the original question sanctioned by the author is the right one **[3 marks]**
- (e) What values and reasoning which to your opinion may lead to the determination of firing her **[4 marks]**



**QUESTION TWO**

- (a) Describe the characteristics of an ideal ethical decision making process **[6 marks]**
- (b) Discuss reasons which to your opinion influence cooperate entities to integrate with politics **[9 marks]**

**QUESTION THREE**

- (a) Write shot notes with a relevant example on prescriptive and descriptive approaches to business ethics **[6 marks]**
- (b) Discuss in detail whistle blowing business concept outlining the steps involved thereto **[9 marks]**

**QUESTION FOUR**

- (a) Bring out clearly the difference between morality, ethical and values **[6 marks]**
- (b) Explain the characteristics of ideal ethical business actions **[9 marks]**

**QUESTION FIVE**

- (a) Outline the guidelines for managing ethics in an organization **[6 marks]**
- (b) Discuss in detail the role of board of directors in corporate governance **[9 marks]**

