



GARISSA UNIVERSITY

**UNIVERSITY EXAMINATION 2017/2018 ACADEMIC YEAR TWO
SECOND SEMESTER EXAMINATION**

SCHOOL OF INFORMATION SCIENCE

FOR THE DEGREE OF BACHELOR OF INFORMATION SCIENCE

COURSE CODE: INS 214

COURSE TITLE: REPACKAGING OF INFORMATION

EXAMINATION DURATION: 3 HOURS

DATE: 06/04/18

TIME: 9.00-12.00 PM

INSTRUCTION TO CANDIDATES

- **The examination has SIX (6) questions**
- **Question ONE (1) is COMPULSORY**
- **Choose any other THREE (3) questions from the remaining FIVE (5) questions**
- **Use sketch diagrams to illustrate your answer whenever necessary**
- **Do not carry mobile phones or any other written materials in examination room**
- **Do not write on this paper**

This paper consists of TWO (2) printed pages

please turn over



QUESTION ONE (COMPULSORY)

- (a) Define information repackaging and explain its main aim. [5 marks]
- (b) Using relevant examples discuss any five functions of information repackaging [20 marks]

QUESTION TWO

Explain any five information repackaging media giving the merits and demerits of each media. [15 marks]

QUESTION THREE

- (a) Explain five principles of good media writing. [5 marks]
- (b) What does writing the following entail?
- i. News
 - ii. Feature article
 - iii. Editorial
 - iv. Advertisement
 - v. Obituary
- [10 marks]

QUESTION FOUR

You are the chairperson of the Student Council at Garissa University. Write a report to be submitted to the principal on “The state of student’s welfare” [15 marks]

QUESTION FIVE

Briefly explain the following terms as used information repackaging.

- i. Design of publications
 - ii. Book indexing
 - iii. Book abstracting
- [15 marks]

QUESTION SIX

Discuss any five dissemination channels used in repackaging of information. [15 marks]

