



GARISSA UNIVERSITY

UNIVERSITY EXAMINATION **2017/2018** ACADEMIC YEAR **ONE**
THIRD SEMESTER EXAMINATION

SCHOOL OF BIOLOGICAL AND PHYSICAL SCIENCE

FOR THE CERTIFICATE INFORMATION TECHNOLOGY

COURSE CODE: CIT 104

COURSE TITLE: INTRODUCTION TO DESKTOP PUBLISHING

EXAMINATION DURATION: 2 HOURS

DATE: 08/08/18

TIME: 2 .00-4.00 PM

INSTRUCTION TO CANDIDATES

- The examination has **SIX (6)** questions
- Question **ONE (1)** is **COMPULSORY**
- Choose any other **THREE (3)** questions from the remaining **FIVE (5)** questions
- Use sketch diagrams to illustrate your answer whenever necessary
- Do not carry mobile phones or any other written materials in examination room
- Do not write on this paper

This paper consists of **TWO (2)** printed pages

please turn over



QUESTION ONE (COMPULSORY)

- (a) Giving three examples discuss desktop publishing software [5 Marks]
- (b) Discuss the following terms as used in DTP
 - i. Rotate
 - ii. Alignment
 - iii. Text box
 - iv. Shapes
 - v. Colour fill [10 Marks]
- (c) Explain any five parts of Ms publisher user interface [10 Marks]

QUESTION TWO

- a.) List and explain six basic elements of graphic design that can be used to attract viewers attention and to motivate them to take a specific [12 Marks]
- b.) List any three types of publications that can be designed in Ms publisher [3 Marks]

QUESTION THREE

- a.) Discuss the steps involved when designing a calendar Ms Publisher [8 Marks]
- b.) List any 7 page sizes that can be found in ms publisher [7 Marks]

QUESTION FOUR

- a.) Principles of graphic design address the ways in which a graphic designer can associate individual components in cohesive whole, discuss six basic principles of graphic design [12 Marks]
- b. Explain the steps followed in drawing a basic shape in Ms publisher [3 Marks]

QUESTION FIVE

- a.) Discuss six components that form an Adobe In design user interface [12 Marks]
- b.) List three screen modes that are present in Adobe Indesign [3 Marks]

QUESTION SIX

- a.) Define the following terms as used in Adobe Indesign
 - i. selection
 - ii. Direction
 - iii. Type
 - iv. Pencil
 - v. Rectangle [10 Marks]
- b. Highlight the steps followed in creating a new document in Adobe In design [5 Marks]

