****

**GARISSA UNIVERSITY**

**UNIVERSITY EXAMINATION 2019/2020 ACADEMIC YEAR TWO**

**SECOND SEMESTER EXAMINATION**

**SCHOOL OF INFORMATION SCIENCE AND TECHNOLOGY**

**FOR THE DEGREE OF BACHELOR OF INFORMATION SCIENCE**

**COURSE CODE: INS 215**

**COURSE TITLE: REPACKAGING OF INFORMATION**

**EXAMINATION DURATION: 2 HOURS**

**DATE: 13/02/2020 TIME: 09.00-11.00 AM**

**INSTRUCTION TO CANDIDATES**

* **The examination has FIVE (5) questions**
* **Question ONE (1) is COMPULSORY**
* **Choose any other TWO (2) questions from the remaining FOUR (4) questions**
* **Use sketch diagrams to illustrate your answer whenever necessary**
* **Do not carry mobile phones or any other written materials in examination room**
* **Do not write on this paper**

**This paper consists of TWO (2) printed pages *please turn over***

**QUESTION ONE (COMPULSORY)**

1. What is meant by information repackaging? **[5 marks]**
2. Using relevant examples discuss any five functions of repackaging information. **[25 marks]**

**QUESTION TWO**

Explain any five repackaging of information media giving the merits and demerits of each. **[15 marks]**

**QUESTION THREE**

1. Explain five principles of good media writing. **[10 marks]**
2. What do you understand by the following terms
3. News
4. Feature article
5. Sports event reporting.
6. Advertisement
7. Obituary **[10 marks]**

**QUESTION FOUR**

You are the chairperson of the Student Council at Garissa University. Write a report to be submitted to the Vice Chancellor on the topic “The state of students Welfare” **[20 marks]**

**QUESTION FIVE**

Briefly explain the following terms as used in repackaging of information.

1. Book indexing **[5 marks]**
2. Book abstracting **[5 marks]**
3. Discuss any five dissemination channels used in repackaging of information **[10 marks]**