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**GARISSA UNIVERSITY**

**UNIVERSITY EXAMINATION 2020/2021 ACADEMIC YEAR ONE**

**SECOND SEMESTER EXAMINATION**

**SCHOOL OF BUSINESS AND ECONOMICS**

**FOR THE DEGREE OF BACHELOR OF BUSINESS MANAGEMENT**

**COURSE CODE: BBM 114**

**COURSE TITLE: PRINCIPLES OF MANAGEMENT**

**EXAMINATION DURATION: 2 HOURS**

**DATE: 04/04/2021 TIME: 12.00-2.00 PM**

**INSTRUCTION TO CANDIDATES**

* **The examination has FIVE (5) questions**
* **Question ONE (1) is COMPULSORY**
* **Choose any other TWO (2) questions from the remaining FOUR (4) questions**
* **Use sketch diagrams to illustrate your answer whenever necessary**
* **Do not carry mobile phones or any other written materials in examination room**
* **Do not write on this paper**

**This paper consists of TWO (2) printed pages *please turn over***

**QUESTION ONE (COMPULSORY)**

1. Discuss the meaning of management **(2marks)**
2. Explain the difference between a leader and a manager **(4marks)**
3. Explain the shortcomings of centralization as a type of organizational structure **(4marks)**
4. Describe the significance of coordination in management **(4marks)**
5. Explain why management is considered as inexact science and not exact science **(4marks)**
6. Highlight the reasons why job analysis is crucial in any organization **(4marks)**
7. Describe the principles of scientific theory of management **(4marks)**
8. Explain the objectives of controlling as a function of management **(4marks)**

**QUESTION TWO**

1. Discuss different types of supervisors (6marks)
2. Discuss the different leaderships styles that a manager can practice in an organization (8marks)
3. Describe the goals of organizational development in an establishment (6marks)

**QUESTION THREE**

1. Expound the different theories of leadership and how they are applied in administration (10marks)
2. Discuss the contributions of Henry Fayol towards management (5marks)
3. Explain the benefits of democratic leadership (5marks)

**QUESTION FOUR**

1. Describe the benefits and hindrances of matrix organisation structure (10marks)
2. Explain the different dynamics that encourage group formation (5marks)
3. Describe the issues that influence group cohesiveness (5marks)

**QUESTION FIVE**

1. Discuss the term organizing and its role in management (10 marks)
2. Explain the different techniques of selections in an establishment (10 marks)