



GARISSA UNIVERSITY

UNIVERSITY EXAMINATION **2017/2018** ACADEMIC YEAR **FOUR** **SECOND** SEMESTER EXAMINATION

SCHOOL OF BUSINESS AND ECONOMICS

FOR THE DEGREE OF BACHELOR OF BUSINESS MANAGEMENT

COURSE CODE: BBM 461

COURSE TITLE: BUSINESS ETHICS

EXAMINATION DURATION: 3 HOURS

DATE: 09/05/18

TIME: 09.00-12.00 PM

INSTRUCTION TO CANDIDATES

- The examination has **SIX (6)** questions
- Question **ONE (1)** is **COMPULSORY**
- Choose any other **THREE (3)** questions from the remaining **FIVE (5)** questions
- Use sketch diagrams to illustrate your answer whenever necessary
- Do not carry mobile phones or any other written materials in examination room
- Do not write on this paper

This paper consists of **TWO (2)** printed pages

please turn over



QUESTION ONE (COMPULSORY)

- (a) Examine the nature of ethics as concept of management [5 marks]
- (b) Business ethics have some basic elements that support its performance, describe some of these elements [10 marks]
- (c) Corporate social responsibility is not part of your daily business practice you must act first otherwise you will lose the trust of the people who are important to your business explain this [10 marks]

QUESTION TWO

- (a) Describe the approaches to corporate social responsibility [10 marks]
- (b) Identify the ethical dilemmas encountered in an organization [5 marks]

QUESTION THREE

- (a) Crisis refers to sudden unplanned events which cause major disturbance in the organization, evaluate the various types of crisis [10 marks]
- (b) Establish how managers should behave so as to be proactive in their Organizations [5 marks]

QUESTION FOUR

Ethics is a universal concept within n organization, discuss the scope of ethics in management [15 marks]

QUESTION FIVE

- (a) Explain the significance of employee code of conduct in an organization [10 marks]
- (b) Highlight how cross cultures are created [5 marks]

QUESTION SIX

- (a) Explain the effects of corporate culture in business [10 marks]
- (b) Identify the primary duties of corporate social responsibility committee [5 marks]

