



GARISSA UNIVERSITY

**UNIVERSITY EXAMINATION 2017/2018 ACADEMIC YEAR THREE
FIRST SEMESTER EXAMINATION**

SUPPLEMENTARY/SPECIAL EXAMINATION

SCHOOL OF BUSINESS AND ECONOMICS

FOR THE DEGREE OF BACHELOR OF BUSINESS MANAGEMENT

COURSE CODE: BBM 345

COURSE TITLE: INVENTORY AND LOGISTIC MANAGEMENT

EXAMINATION DURATION: 3 HOURS

DATE: 20/03/18

TIME: 09.00-12.00 PM

INSTRUCTION TO CANDIDATES

- **The examination has SIX (6) questions**
- **Question ONE (1) is COMPULSORY**
- **Choose any other THREE (3) questions from the remaining FIVE (5) questions**
- **Use sketch diagrams to illustrate your answer whenever necessary**
- **Do not carry mobile phones or any other written materials in examination room**
- **Do not write on this paper**

This paper consists of TWO (2) printed pages

please turn over



QUESTION ONE (COMPULSORY)

- (a) Describe the term logistics management **[2 marks]**
- (b) XYZ limited company has just employed you as a logistics manager. Mention and clearly explain the activities you need to focus on **[8 marks]**
- (c) Discuss the principles behind the stores and warehouse management **[9 marks]**
- (d) Define logistics mix. What are the main components of logistics mix **[6 marks]**

QUESTION TWO

- (a) Briefly explain the evolution of logistics management **[10 marks]**
- (b) Highlight the importance of logistics in a growing business organization **[5 marks]**

QUESTION THREE

- (a) Clearly explain six principles of inventory management **[9 marks]**
- (b) Describe the need of storage of goods in warehouse **[6 marks]**

QUESTION FOUR

- (a) Briefly explain three logistical activities in transport industry **[6 marks]**
- (b) Name three methods of transport and each case, suggest two advantages using that mode **[9 marks]**

QUESTION FIVE

- (a) Name and critically analyze the factors that influence logistics management **[10 marks]**
- (b) Highlight the current trends in logistics management **[10 marks]**

QUESTION SIX

- (a) Logistical activities are vital to a given firm at the any phase. Explain the importance of logistics **[10 marks]**
- (b) Briefly explain the various elements of logistics management **[5 marks]**

