



GARISSA UNIVERSITY

UNIVERSITY EXAMINATION **2017/2018** ACADEMIC YEAR **ONE**
SECOND SEMESTER EXAMINATION

SCHOOL OF BUSINESS AND ECONMICS

FOR THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION

COURSE CODE: MBA 812

COURSE TITLE: MANAGEMENT INFORMATION SYSTEMS

EXAMINATION DURATION: 3 HOURS

DATE: 12/04/18

TIME: 2.00-5.00 PM

INSTRUCTION TO CANDIDATES

- The examination has **SIX (6)** questions
- Question **ONE (1)** is **COMPULSORY**
- Choose any other **THREE (3)** questions from the remaining **FIVE (5)** questions
- Use sketch diagrams to illustrate your answer whenever necessary
- Do not carry mobile phones or any other written materials in examination room
- Do not write on this paper

This paper consists of **THREE (3)** printed pages

please turn over



QUESTION ONE (COMPULSORY)

- (a) Discuss the differences between Technical and behavioural Views of an organization
(6 marks)
- (b) Illustrate and explain the Functions of an Information System **(9 mrks)**

Question two (15 marks)

- 2 (a) Explain the basic kinds of organizational structure that may be used to determine the design of an organisational information system **(5 mrks)**
- 2 (b) Discuss any five strategies used to deal with competitive forces, enabled by information technology **(10 marks)**

Question thee (15 marks)

- 3 Describe the major factors that you would consider when planning a new informationsystem in an organisation

Question four (15 marks)

- 4 As a manager, you have encountered a situation that could affect the ethical standards of your organisation. Discuss the steps and considerations you would make in conducting an ethical analysis to determine the viability of the situation.

Question five (15 marks)

- 5 (a) Using appropriate examples, discuss the major types of information flow in an organisation **(5 marks)**



- 5 (b) Discuss the various types of organisational communication and the advantages and disadvantages of using each one of them in given circumstances **(10 marks)**

Question six (15 marks)

- 6 Your organization has been facing numerous challenges that require the board to meet and take strategic decisions. Discuss the principles of effective decision-making that you would like adopted to make the process effective

