



## GARISSA UNIVERSITY

UNIVERSITY EXAMINATION **2017/2018** ACADEMIC YEAR **TWO**  
**SECOND** SEMESTER EXAMINATION

SCHOOL OF BUSINESS AND ECONOMICS

FOR THE DEGREE OF MASTER IN BUSINESS ADMINISTRATION

COURSE CODE: MBA 815

COURSE TITLE: BUSINESS ETHICS

EXAMINATION DURATION: 3 HOURS

**DATE: 19/04/18**

**TIME: 09.00-12.00 PM**

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### INSTRUCTION TO CANDIDATES

- The examination has **SIX (6)** questions
- Question **ONE (1)** is **COMPULSORY**
- Choose any other **THREE (3)** questions from the remaining **FIVE (5)** questions
- Use sketch diagrams to illustrate your answer whenever necessary
- Do not carry mobile phones or any other written materials in examination room
- Do not write on this paper

This paper consists of **THREE (3)** printed pages

*please turn over*



## QUESTION ONE (COMPULSORY)

### CASE STUDY: CHEATERS

NEC is Kenya Nation Examination Council is a body specialized in preparing National examinations. Unfortunately in one of examination centers by the name Nyakemincha. Being a private college, at least some of the paying students received a solid testing-day advantage: besides learning the typical tips and pointers, the college acquired stolen Nation Examination Council examination papers and used them in their training sessions. It's unclear how many of the question papers that students practiced on subsequently turned up on the main examination they took in November 2016, but some certainly did. The National Examination Council realizing this counseled the result of the college. As a result, the College Board, parents and students cried foul and took NEC to court.

The lawsuit fell into the category of copyright infringement, but the real meat of the claim was that Nyakemincha helped kids to cheat, the college was caught, and now it had to be punished by paying for those students whose result was counseled. The College Board's, parents and students case was very strong but after realizing that they were losing. Nyakemincha accepted the cold reality that it was going to get hammered, and therefore agreed to a settlement offer from the National examination council that included this provision: that the college would provide Kshs 4,000,000 worth of free NEC and tuition fees to college students who could not afford to pay the fee themselves to enable them to re-sit for the examination.

- (a) From the above case, can you form a quick list of people who would benefit because of this decision and others who would end up on the losing side? **[3 marks]**
- (b) Starting from this frustration and unhappiness on the part of those who pay full price, can you form a utilitarian case against the settlement's free classes? **[5 marks]**
- (c) From a utilitarian perspective, could the College reputation have improved if it does not disclose publicly that it lost the case **[3 marks]**
- (d) From the perspective of rule utilitarianism, what is the case for canceling their scores **[2 marks]**
- (e) From the perspective of act utilitarianism, what is the case for reinstating the scores **[2 marks]**



**QUESTION TWO**

- (a) Define the term business ethics and outline three major causes of deviations from its principles. **[6 marks]**
- (b) Discuss the need and importance of leadership in an organization **[9 marks]**

**QUESTION THREE**

- (a) Point out five major characteristics of business goals **[5 marks]**
- (b) Explore at least five different ethical issues which are likely to arise in the organization or at the workplace **[10 marks]**

**QUESTION FOUR**

- (a) Define the term ethics and explain any five ethical concepts used in business **[6 marks]**
- (b) Outline the characteristics of ethical actions **[9 marks]**

**QUESTION FIVE**

- (a) Explain an alternative model of ethics **[6 marks]**
- (b) Discuss the need and importance of managing business ethics in the modern corporate world **[9 marks]**

