# GARISSA UNIVERSITY COLLEGE 

(A Constituent College of Moi University)

# UNIVERSITY EXAMINATION $2016 / 2017$ ACADEMIC YEAR ONE SECOND SEMESTER EXAMINATION <br> SUPPLEMENTARY/SPECIAL EXAMINATION <br> SCHOOL OF EDUCATION, ARTS AND SOCIAL SCIENCES <br> FOR THE DEGREE OF BACHELOR OF EDUCATION (ARTS) 

COURSE CODE: ECO 110
COURSE TITLE: INTRODUCTION TO MICROECONOMICS
EXAMINATION DURATION: 3 HOURS

DATE: 28/09/17
TIME: 09.00-12.00 PM

## INSTRUCTION TO CANDIDATES

- The examination has FIVE (5) questions
- Question ONE (1) is COMPULSORY
- Choose any other THREE (3) questions from the remaining FIVE (5) questions
- Use sketch diagrams to illustrate your answer whenever necessary
- Do not carry mobile phones or any other written materials in examination room
- Do not write on this paper


## QUESTION ONE (COMPULSORY)

(a) What is the difference between monopoly market and monopolistic market? Give examples for each
(b) Clearly distinguish between each of the following pairs of concepts
i. Diminishing marginal utility and diminishing marginal rate of substitution
ii. Law of variable proportions and Law of returns to scale
iii. Macroeconomics and microeconomics
iv. Discuss four factor that influence demand for goods and services
(c) Explain the uses of national income accounting.
(d) Briefly explain the main components of balance of payment

## QUESTION TWO

(a) With the help of economic tools where possible, briefly explain the meaning of the following terms.
i. Consumer equilibrium
ii. Marginal rate of technical substitution
iii. Pareto efficiency
(b) Giving examples explain the mandate of the central bank of Kenya

## QUESTION THREE

(a) A shoe company produces specially designed shoes. The demand trend for the shoe is as follows:-

| Price KSh | Quantity of shoes demanded <br> (units) |
| :---: | :---: |
| 1500 | 200 |
| 2000 | 100 |

i. Calculate the elasticity of demand and interpret it
ii. With reasons, determine the type of elasticity of demand. Estimated above
(b) Explain the concept of partial equilibrium
(c) Giving examples discuss the factor that influence consumer choice

## QUESTION FOUR

(a) Discuss the concept of equilibrium of a firm in the long run
(b) State and explain the methods that the Kenyan government may use to curb the problem of balance of payment disequilibrium

## QUESTION FIVE

(a) Suppose that a consumer consumes two goods X and Y . Suppose further that X is a normal good and that the price of good X increases. With the aid of a well labeled diagram explain how the quantity of demand of good X will change, clearly isolating the income and substitution effects.
(b) Discuss the approaches of measuring national income
(c) State the limitations of national income statistics

