GARISSA UNIVERSITY COLLEGE

(A Constituent College of Moi University)

UNIVERSITY EXAMINATION 2016/2017 ACADEMIC YEAR <u>ONE</u> <u>SECOND</u> SEMESTER EXAMINATION

SUPPLEMENTARY/SPECIAL EXAMINATION

SCHOOL OF COMPUTER AND INFORMATION SCIENCE

FOR THE CERTIFICATE IN INFORMATION TECHNOLOGY

COURSE CODE: CIT 104

COURSE TITLE: DESKTOP PUBLISHING

EXAMINATION DURATION: 3 HOURS

DATE: 26/09/17   TIME: 09.00-12.00 PM

INSTRUCTION TO CANDIDATES

- **The examination has SIX (6) questions**

- **Question ONE (1) is COMPULSORY**

- **Choose any other THREE (3) questions from the remaining FIVE (5) questions**

- **Use sketch diagrams to illustrate your answer whenever necessary**

- **Do not carry mobile phones or any other written materials in examination room**

- **Do not write on this paper**

QUESTION ONE (COMPULSORY)

(a) Giving three examples discuss desktop publishing software **[5 marks]**

(b) Discuss the following terms as used in DTP

   i.   Rotate

   ii.   Alignment

   iii. Text box

   iv. Shapes

   v.   Color fill **[10 marks]**

(c) Explain any five parts of Ms Publisher user interface **[10 marks]**

QUESTION TWO

(a) List and explain six basic elements of graphic design that can be used to attract viewer's attention and to motivate them to take a specific action. **[12 marks]**

(b) list any three types of publications that can be designed in Ms publisher **[3 marks]**

QUESTION THREE

(a) Discuss the steps involved when designing a calendar Ms Publisher **[8 marks]**

(b) list any 7 page sizes that can be found in ms publisher **[7 marks]**

QUESTION FOUR

(a) principles of graphic design address the ways in which a graphic designer can associate individual components in cohesive whole, discuss six basic principles of graphic design **[12 marks]**

(b) explain the steps followed in drawing a basic shape in Ms publisher **[3 marks]**

QUESTION FIVE

(a) discuss six components that form an Adobe In design user interface **[12 marks]**

(b) list three screen modes that are present in Adobe In design **[3 marks]**

QUESTION SIX

(a) define the following terms as used in Adobe In design

   i. selection

   ii. direction

   iii. type

   iv. pencil

   v. rectangle **[10 marks]**

(b) highlight the steps followed in creating a new document in Adobe In design **[5 marks]**